



Shaping the Future
OF RECLINING FURNITURE





A ROCKING BEGINNING

Southern Motion was founded in 1946 in Tupelo, Mississippi, by Guy Lipscomb and Larry Todd, who serve as the company's President and Executive Vice President, respectively. Guy leads the company in financial and marketing areas. Larry heads production, supported by an industry-wide reputation for manufacturing and operational excellence. The two founders have more than 70 combined years of furniture experience to their credit.



The idea was simple: manufacture only reclining furniture, and make it better than anyone ever had. All they needed was a name. One day while Guy and his wife, Sandy, were sleeping, they stumbled across a painting entitled "Southern Motion" by a Birmingham artist. This painting served not only as the inspiration for the company's name, it also embodied the spirit of the product to be manufactured - relaxed and comfortable furniture.

Since 1986 when the first sofa was produced, national media tell the story as the company grows to be one of the top 3 manufacturers of reclining furniture:

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