

THE Southern Motion COMPANIES

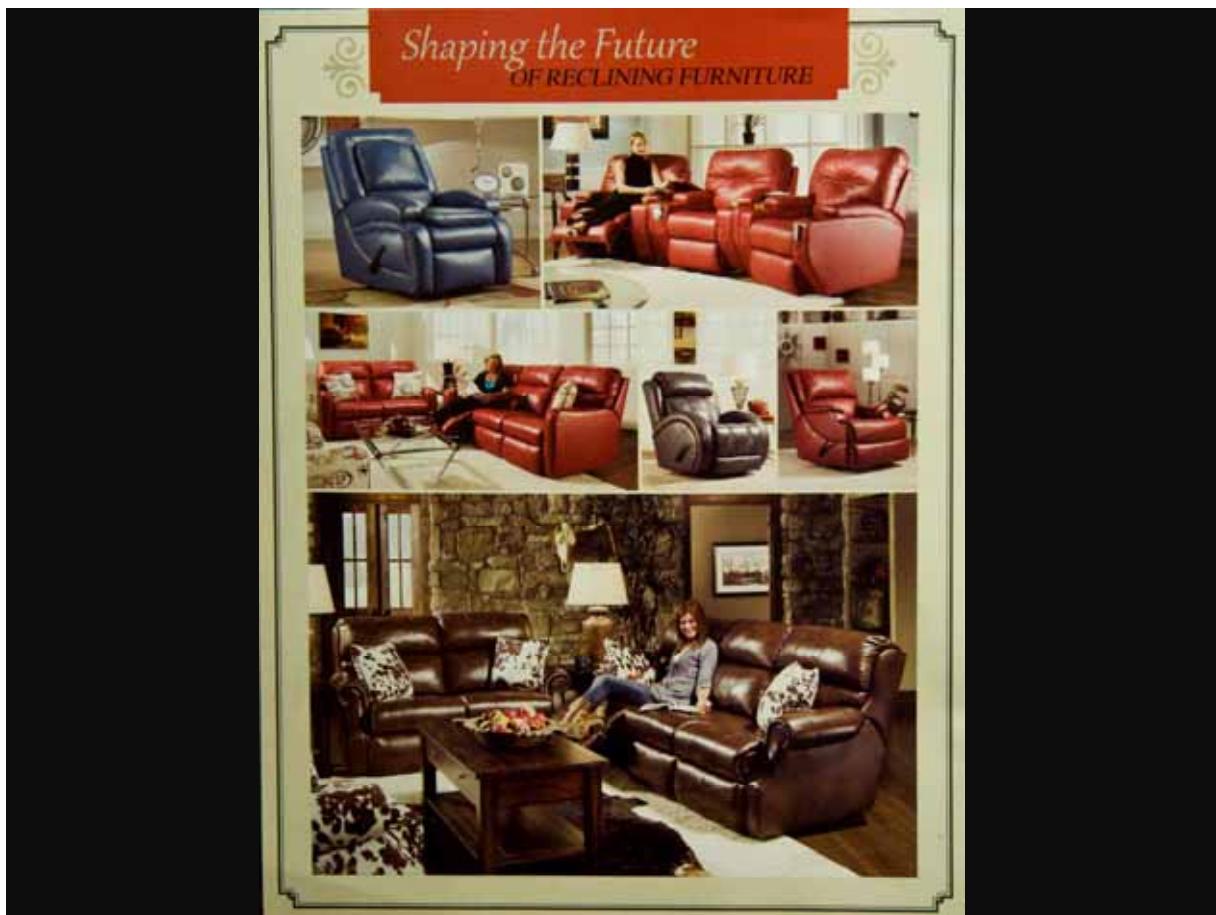
Southern Motion™

i **Recline**
DESIGNS

FSR ★
TRANSPORT

Cushions
To Go





Southern
Motion

A ROCKING BEGINNING

Southern Motion was founded in 1996 in Tupelo, Mississippi, by Guy Lipscomb and Larry Trail, who serve as the company's President and Executive Vice President, respectively. Guy leads the company in financial and marketing areas. Larry heads production, supported by an industry-wide reputation for manufacturing and operational excellence. The two founders have more than 30 combined years of business experience to their credit.



The idea was simple: manufacture only reclining furniture, and make it better than anyone ever had. All they needed was a name. One day while Guy and his wife, Sandy, were shopping, they stumbled across a painting entitled "Southern Motion" by a Birmingham artist. This painting served not only as the inspiration for the company's name, it also embodied the spirit of the product to be manufactured - relaxed and comfortable furniture.

Since 1996 when the first sofa was produced, audited results reflect the success the company enjoys in being one of the top 5 manufacturers of reclining furniture.

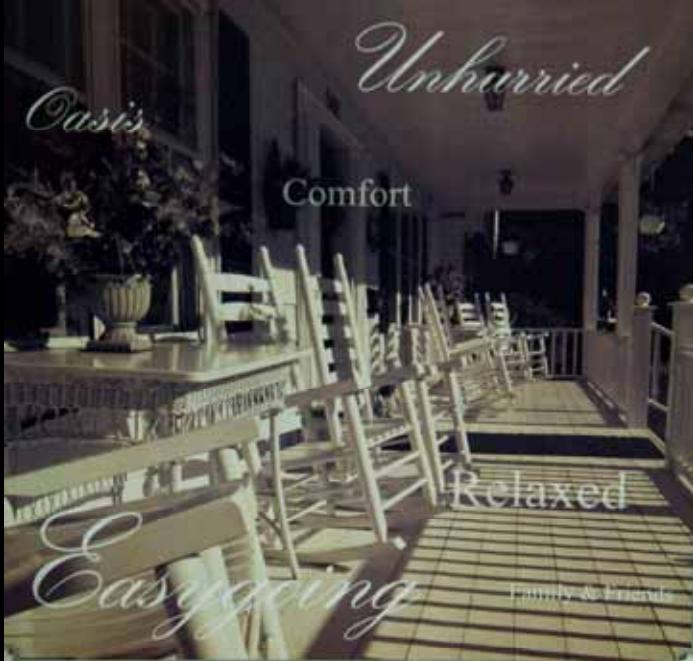
AUDITED - 10 YEARS

99.4% DEFECT - FREE

99.1% ON-TIME DELIVERY

100% DEDICATED TO IMPROVEMENT

**The World's Best
Reclining Furniture™**



Southern
Motion

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